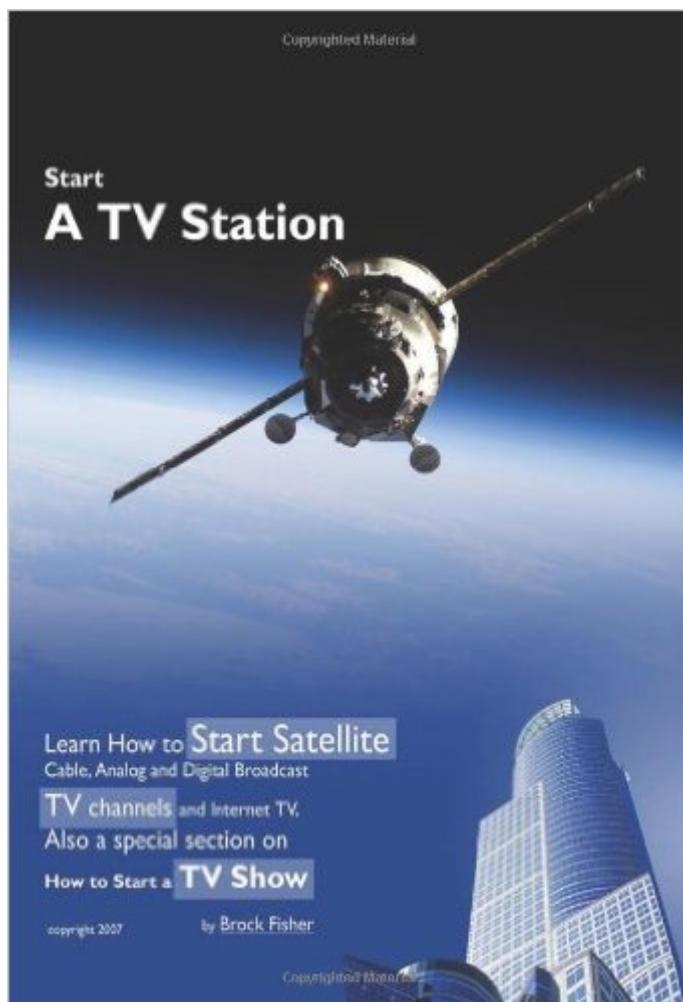


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# Start A TV Station:Learn How To Start Satellite, Cable, Analog And Digital Broadcast TV Channels And



## **Synopsis**

This is probably the first book ever written on how to start your own TV station. This book is to the point, and the author does not waste time on worthless information. If you are looking to start your own TV station, this is by far your best resource for beginner information. This book concentrates on several aspects of starting a satellite TV channel and includes information on Internet, and Cable TV. If you are dreaming of owning your own TV station, then do not let this opportunity pass you by. Even if you do not have all the necessary money to start your own station, this book gives you advice on where to go to get the capital required for your new venture. This book was written for the beginner that is looking to learn more about starting their own TV station. This book will help you understand the basics of starting a TV station so that you can make informed decisions. Also a special section on "How to Start Your Own TV Show"

## **Book Information**

Paperback: 78 pages

Publisher: Brock Fisher (January 3, 2008)

Language: English

ISBN-10: 1605306916

ISBN-13: 978-1605306919

Product Dimensions: 5.2 x 0.2 x 8 inches

Shipping Weight: 1.6 ounces (View shipping rates and policies)

Average Customer Review: 3.3 out of 5 starsÂ  See all reviewsÂ  (16 customer reviews)

Best Sellers Rank: #1,770,147 in Books (See Top 100 in Books) #58 in Books > Engineering & Transportation > Engineering > Telecommunications & Sensors > Satellite #400 in Books > Engineering & Transportation > Engineering > Telecommunications & Sensors > Television & Video #725 in Books > Reference > Writing, Research & Publishing Guides > Writing > Technical

## **Customer Reviews**

First, this book is tiny. Only 77 pages, including 10 for the glossary. And those pages are only about 5.25 x 7.75 inches. Use 's Look Inside feature to get a feel for the wide spacing on those pages. I've had larger user manuals. Second, the writing and presentation are so bad that they are a huge distraction. The first word of the book is misspelled. The first illustration is a grainy screenshot with arrows childishly drawn in. It's hard to find a page not marked with typos and grammar that is awkward at best. Third, the book is partly a promotion tool for the author's web site. There are repeated references to what the author can do to help startup stations, and some discussion of

fees. But down deep, there are signs of an author who might really know how this really works. He lays out what pieces are necessary for a satellite TV station as well as alternatives in cable, over-the-air, and internet broadcasting. He also includes ballpark price estimates for each of these pieces. And he even adds bits of wisdom, such as choosing a satellite that already has direct-to-home viewers so your new station will have a larger initial potential audience. For the quality of presentation, this book is terribly overpriced. But if that information is worth the money to you, it's available. Just be sure to use Look Inside so you'll know what you're getting.

If you take into account that this book is the only choice about this matter out there, then is not so bad, (that's why I gave a 3 star rating). The language of the book is adequate for non-technical people, which is good, but the transmission processes are note really clear and is missing some good schematics about the process and equipment needed for broadcasting. The whole book seems like a brochure promoting the company and the website of the author, you will find a lot of "for more information visit my website", perhaps that's why the explanations aren't very clear and leave a lot of loose ends, it looked to me more as a promotional magazine than a serious book. But as I said in the beginning, this is the only book I founded about this matter.

Despite the grammatical errors this book gave me exactly what I was looking for. INFORMATION. I wanted to know the costs involved in starting such a project. Satellite TV is still a growing opportunity around the world and this book really gave me the answers I wanted. If you are looking for something that is to that is going to give you the information you want then this is the book for you. If you are looking for a grammatical masterpiece look somewhere else.

I found this book to be very useful and detailed. Though there was a lot of misspelled words, I still was able to get the knowledge I needed from it. I wish there were more books related to starting a network and all the projects covered in this book. I am implementing some of the procedures as I write this.

Its a very good start when curious about starting your own TV station. It sheds light on the cost and it explores the different venues that host TV programming. The book lets you know what's needed to start one. Also it talks about TV shows and how lucrative they are. Good first step in your journey. Its an easy read and a very concise book. Not worth the full retail price. \$47 is expensive. \$20 is a good price.

This book is definitely overpriced. It's really like a multiple page pamphlet BUT it had all the information I was looking for. It provides good guidance and points you in the right direction.

Very informative particularly about Satelite broadcast.. A lot of typos though but other than that gives a good understanding and breakdown of the TV/cable/Satelite broadcast industry.

This book was very informative and I really learned quite a bit. I would say that this book gave me the meat of the information I was looking for which was pricing and technical guidelines. As the author states in the beginning of the book that its purpose is to give a guide so that you can decide if this is the right step for your company in starting a TV station. In those regards he did well. All in all this was absolutely worth the money for this book.

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